

Nikola Milunović

UX/UI Designer

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SUMMARY

UX/UI Designer focused on building digital products where design decisions directly impact user behavior, conversion, and overall product outcomes. I specialize in simplifying complex systems by improving user flows, reducing friction, and making key actions clear. Experienced in working on real client projects, including multiple websites and a large-scale enterprise web application, collaborating cross-functionally with developers to deliver scalable, user-centered solutions within technical and business constraints.

EXPERIENCE

UX/UI Designer | Freelance Oct 2022 - Present

- Designed websites and digital products across multiple industries, including marketplaces and e-commerce platforms, focusing on usability, engagement, and conversion.
- Structured user flows and improved information architecture to support clearer navigation and better user decision-making.
- Delivered end-to-end design work, from wireframes to high-fidelity interfaces and interactive prototypes.
- Solved UX challenges related to content hierarchy, interaction design, and friction points across different product types.
- Created responsive, scalable designs optimized for both desktop and mobile experiences.

UX/UI Designer | Phase56 Jun 2024 - Dec 2024

- Worked on multiple website projects and contributed to the redesign of a large-scale enterprise web application, focusing on improving usability across core user flows.
- Simplified complex, multi-step workflows into structured end-to-end experiences, reducing friction and improving user decision-making.
- Improved information architecture and interaction patterns, enabling faster scanning and more efficient task completion.
- Collaborated cross-functionally with developers and stakeholders to ensure scalable design solutions aligned with product requirements and technical constraints.
- Contributed to consistent UI patterns and design system thinking across web and responsive environments.

SKILLS

User Experience | Information Architecture | Wireframing and Prototyping | User-Centered Design | Responsive Design | Interaction Design | Visual Design | Typography | Attention to Detail | User Testing | Figma | Photoshop | HTML & CSS | Design Systems | Product Thinking

EDUCATION

Bachelor of Information Technology | Bachelor's degree

School of Computing | Jun 2024 - Present

UX Design Professional Certificate

Google | May 2023